

In association with:  
**TECHNOLOGY RESELLER**  
MAGAZINE & WEBSITE

Thursday 23rd May 2024

**TECHNOLOGY  
RESELLER 20  
AWARDS 24**

Royal Lancaster Hotel · London

Headline Sponsor

**GIACOM.**

[www.technologyresellerawards.co.uk](http://www.technologyresellerawards.co.uk)



*“ Every industry deserves a special Awards Programme and Awards Evening to celebrate the achievements and successes of suppliers, customers and people. ”*

### Our Industry, Your Awards

These are exciting times for the IT industry, as new and emerging technologies start to transform how businesses compete, how Governments deliver services, how teachers educate and how doctors treat and care for patients.

The IT channel has a critical role in driving this change. From the provision of strategic advice to the implementation and monitoring of IT infrastructure, systems and apps, the UK's distributors, MSPs, VARs and resellers are helping to shape the future of UK business, working in partnership with clients to provide the agility and resilience on which the UK's future prosperity depends.

With the continuing supply chain issues and ever present security threats, companies and organisation of all sizes and industries are growing more reliant on technology resellers and MSPs to implement and provide solutions – backed-up by vendors and distributors who visualise, create and supply the expertise, equipment and connectivity needed to operate securely from any location. As organisations accelerate their digital transformation programmes, it is to the IT channel that they will turn to for guidance, again and again.

The **TECHNOLOGY RESELLER AWARDS 2024** are here to recognise and celebrate the massive contribution that technology vendors, distributors, MSPs, resellers and service and maintenance companies make to UK plc and to the wider community. The **TECHNOLOGY RESELLER AWARDS** will once again honour the achievements of businesses throughout the IT channel, highlighting best practice, sustainability and innovation to inspire everyone who works in, or with, this extraordinary, vital industry.

**We look forward to welcoming you to the TECHNOLOGY RESELLER AWARDS 2024 at The Royal Lancaster Hotel, London on Thursday 23rd May 2024.**

ROYAL  
LANCASTER  
LONDON





We would encourage you to enter as many categories as you see fit to increase your chances of winning – it's FREE to enter...

## CATEGORIES

Our judging panel will be made up of industry experts from across the IT, business technology and communications sectors. The judges will be introduced nearer the event.

*Note: Award categories may be subject to change*

### VENDOR AWARDS

- Cyber Security Vendor of the Year
- Cyber Risk Mitigation Vendor of the Year
- Cloud Services Vendor of the Year
- UC & Collaboration Vendor of the Year
- Networking & Connectivity Vendor of the Year
- Software Vendor of the Year
- Print & MPS Vendor of the Year
- Document Workflow Vendor of the Year
- MSP Platform Provider Vendor of the Year

### DISTRIBUTOR AWARDS

- Cyber Security Distributor of the Year
- SaaS/Software Distributor of the Year
- UC & Connectivity Network Distributor of the Year
- Cloud Solutions Distributor of the Year
- Hardware Distributor of the Year
- Document Print & Workflow Distributor of the Year

*The distributor awards will be voted for categories by Technology Reseller magazine readers*

### RESELLER AWARDS

- SMB Reseller/MSP of the Year (*Turnover up to £2.5m*)
- Mid-Enterprise Reseller/MSP of the Year (*Turnover £2.5m to £10m*)
- Enterprise Reseller/MSP of the Year (*Turnover £10m to £20m*)
- Corporate Reseller/MSP of the Year (*Turnover £20m+*)
- Reseller/MSP Project of the Year

### ACHIEVEMENT AWARDS

- Account Manager of the Year
- Industry Leader of the Year

### PRODUCT & SOLUTION AWARDS

- Software Product or Solution of the Year
- Remote Monitoring & Management Solution of the Year

### TECHNOLOGY RESELLER

#### SPECIAL AWARDS

- TR Award for Sustainability
- TR Award for Innovation
- TR Award for Technical Services & Implementation Provider
- TR Award for DEI
- TR Award for Use of AI
- TR Judges' Special Award

If you'd like more information on the Awards, the Award categories or how to enter, please contact our events team:

[events@technologyresellerawards.co.uk](mailto:events@technologyresellerawards.co.uk) or call **01732 759 725**

## ENTRIES



### HOW TO ENTER IN 4 SIMPLE STEPS:

- 1 Go to [www.technologyresellerawards.co.uk](http://www.technologyresellerawards.co.uk) and click on Categories.
- 2 Choose the award category you would like to enter by clicking on its title.
- 3 Complete all the information on the entry form (you can save your entry and complete it later if you need to find information you don't have to hand).
- 4 You can edit your entry at any time until the entry closing date (15.03.24).

*Repeat the process to enter additional categories.*



If you need any assistance or have any questions, please call our Susannah Johnson on **07535 513 850** or email: [Susannah@technologyresellerawards.co.uk](mailto:Susannah@technologyresellerawards.co.uk)

# SPONSORSHIP PACKAGES

## GOLD SPONSOR

### TECHNOLOGY RESELLER 20 AWARDS 24

Package £10,500

- Sponsorship of two Award Categories
- Drinks Reception
- Two tables of 10 (20 places)
- Gold coloured tablecloths
- Front of stage seating
- 3-course meal with Wine
- Inclusion on all Awards Marketing – Premium position
- Inclusion in Awards Programme for the evening
- Branding on-screen for the categories you have sponsored
- Entertainment and Bar until 1am
- After-show party upstairs
- Editorial coverage in **TECHNOLOGY RESELLER** magazine and Website Pre & Post show

## SILVER SPONSOR

### TECHNOLOGY RESELLER 20 AWARDS 24

Package £5,500

- Sponsorship of one Award Category
- Drinks Reception
- One table of 10 places
- Prime table position
- 3-course meal with Wine
- Inclusion on Awards Marketing
- Inclusion in Awards Programme for the evening
- Branding on-screen for the category you have sponsored
- Entertainment and Bar until 1am
- After-show party upstairs
- Editorial coverage in **TECHNOLOGY RESELLER** magazine and Website Pre & Post show

For all sponsorship enquiries please call Ethan, Neil or Jeff on 01732 759 725 or Paul on 07887 944 433.

## BRONZE SPONSOR

### TECHNOLOGY RESELLER 20 AWARDS 24

Package £3,850

- Sponsorship of an Award Category
- Drinks Reception
- Half a table (5 places)
- 3-course meal with Wine
- Inclusion in Awards Programme for the evening
- Branding on-screen for the category you have sponsored
- Entertainment and Bar until 1am
- After-show party upstairs
- Editorial coverage in **TECHNOLOGY RESELLER** magazine and Website Pre & Post show

## SPONSORSHIP OPPORTUNITIES

Giving you the chance to get even more involved, we have a number sponsorship opportunities available leading up to and at the event.

- VIP Champagne Reception
  - Balloons
  - After-show party
  - Drinks Reception
  - Table Gift
- Entertainment Sponsor

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## TABLE BOOKINGS

*The Awards Evening & Table comprises:*

- Drinks Reception
- Gourmet 3-course Meal, followed by Petits Fours & Coffee
- Awards Presentation by Special Guest Presenter
- Music & Dancing with Live Band
- Bar open until 1am
- After-show Party

## TABLE AND PLACE PRICES:

- Table for 10 – £3,500 + VAT
- Half Table for 5 – £ 1,850 + VAT
- Individual Places – £ 375 + VAT

To book your table call us on 01732 759 725

[www.technologyresellerawards.co.uk](http://www.technologyresellerawards.co.uk)

For more information on the Awards, Categories and Entries please contact Susannah Johnson  
[Susannah@technologyresellerawards.co.uk](mailto:Susannah@technologyresellerawards.co.uk)  
or call **07535 513 850**

We recommend you book early to ensure a table (only 55 tables available).  
If you have a custom table request, call Neil, Ethan or Jeff on **01732 759 725** or Paul on **07887 944 433**, alternatively email [events@technologyresellerawards.co.uk](mailto:events@technologyresellerawards.co.uk)

For the full range of publications and events from Kingswood Media and Kingswood Tech Events visit [binFo.co.uk](http://binFo.co.uk)

**KingswoodTechEvents**

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